# Digitizing CoWorking Behavior

* EvolveToken -> Minimal Viable Product (MVP)  
  Enough value to the user so that they use the product (CoWorking Space)

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| Persona | Needs vs Wants | Coming Soon |
| 701 CoWorking (Only one for this phase) | Utilize 701 website / userdata | CoWorking Craigslist “FIVVR” |
| Flex Plan Subscriber | Update 701 website userdata | Vote on local businesses – Best of |
| Gender Neutral | Webapp |  |
| Likes a good deal | Enable Peer 2 Peer Mentoring |  |
| Professional | Location service – know if you are here – alert friends you are here (coming soon) |  |
| Networking a priority | Reward attendance - % based Example 85%  -If 7/8 For Flex  -Defined in Admin |  |
| Likes downtown location | Crypto Token  This is given for rewards  Can be used for 701 discount  Can be used at other businesses |  |
|  | 701 Voting |  |
|  | 701 Feedback |  |
|  | Admin Tools |  |